

SUHAIB BABA

Senior Full-stack Engineer · Web · Mobile · AI

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Fully remote since 2019 • Available across CET and US Eastern hours

PROFESSIONAL SUMMARY

Senior full-stack engineer with 8 years of experience building products end to end for US companies, 7 of them fully remote: React/Next.js and TypeScript frontends, Node.js backends and REST APIs, cloud infrastructure and CI/CD on AWS and Azure, cross-platform mobile apps with Flutter and React Native, and Electron desktop tooling. Deep track record in enterprise B2B e-commerce on Optimizely, with hands-on ownership of ERP/PIM integrations and multi-tenant SSR infrastructure. Led and mentored distributed teams of 5+ engineers and worked directly with stakeholders from requirements through delivery. Use AI coding tools (Claude Code) daily and currently building LLM-powered applications (RAG, evals, agents).

TECHNICAL SKILLS

Frontend: React, TypeScript, Next.js, Redux, JavaScript (ES6+), HTML5, CSS3/SASS, Tailwind CSS, Web Components, responsive UI/UX (Figma), Core Web Vitals, WCAG accessibility.

Backend & APIs: Node.js (SSR, Express), RESTful API design, SQL database design, Sanity CMS.

Mobile & Desktop: Flutter, React Native, Electron (macOS/Windows packaging, code signing).

Cloud & DevOps: Docker, CI/CD (GitHub Actions, CircleCI, Jenkins), AWS, Azure, Git (GitHub, GitLab, Bitbucket), multi-tenant Node.js server architecture.

E-commerce & Integrations: Optimizely B2B Commerce (Configured Commerce, Insite Classic), ERP/PIM integration (Salsify), Cloudinary media pipelines, Optimizely Recommendations (Peerius), third-party widget integration.

Testing & Quality: React Testing Library, Playwright.

AI: AI-assisted development (Claude Code), LLM application development — RAG pipelines, evals, agents (in progress).

Practices: Agile/Scrum, code review, technical mentorship, client-facing consulting.

PROFESSIONAL EXPERIENCE

Senior Full-stack Engineer

2020 – Present

Xngage LLC — Cleveland, Ohio (Remote)

- Own end-to-end architecture for enterprise B2B storefronts on Optimizely B2B Commerce using React, TypeScript, Redux and Node.js SSR, with full-stack ownership across multiple client sites.
- Scaffold and maintain the agency-wide Optimizely B2B Commerce blueprint framework used to bootstrap every new client storefront, significantly reducing new-project setup time.
- Design complex state management and business logic: customer-specific tiered contract pricing, real-time inventory hydration, and matrix product variants.
- Integrate ERP, PIM (Salsify), Cloudinary media pipelines, Optimizely Recommendations click tracking and third-party widgets (PO upload, product configurators) through REST APIs, keeping data consistent across high-traffic storefronts.
- Configure and tune multi-tenant Node.js SSR infrastructure hosting multiple storefronts concurrently, improving resource allocation and SSR efficiency.
- Lead and mentor a remote team of 5+ developers; improved team velocity ~20% through code reviews, reusable component libraries and pair programming.
- Improve Core Web Vitals, technical SEO and WCAG accessibility across client sites, raising Lighthouse performance scores from ~40 to 90–95.
- Adopt AI-assisted development at Xngage, using Claude Code daily for feature implementation, refactoring and code review to accelerate delivery.
- Build internal engineering tools: an Electron desktop toolset and a Flutter desktop Jira triage app (macOS/Windows) with GitHub Actions CI/CD, used by the delivery team.

- Work directly with enterprise clients in an Agile environment, translating business requirements into technical designs, estimates and delivery plans.

Full-stack Engineer

2019 – 2020

FounderTherapy LLC — New York, NY (Remote)

- Engineered full-stack web and mobile applications for high-growth startups using React, React Native and Node.js, from database schema and API design through UI delivery.
- Automated CI/CD pipelines with Docker and CircleCI on AWS, cutting release times ~40% with zero-downtime rollouts.
- Partnered with founders to shape product architecture, supporting 3 startup launches from MVP to market.
- Used application telemetry and user analytics to iterate on key workflows, improving reliability and feature adoption.

Full-stack Engineer

2018 – 2019

EXALT Technologies Ltd — Nablus, Palestine

- Developed and refactored core features for enterprise web applications, maintaining 98%+ uptime across critical client modules.
- Designed and documented performant RESTful APIs in close collaboration with backend teams.
- Set up automated build and Jenkins CI/CD workflows, reducing manual build overhead ~25%.

INDEPENDENT PROJECTS & DEVELOPER TOOLS

- **Dětské skupinky** — Czech childcare/preschool directory built with Next.js and Sanity CMS; SEO-focused, content-managed listings.
- **Organza Store** — e-commerce storefront and admin panel; admin being ported to a cross-platform mobile app (Flutter).
- **Jira Assistance** — Flutter desktop app (macOS/Windows) for triaging and prioritizing Jira tickets; GitHub Actions CI/CD with automated versioning, macOS code signing and MSIX packaging.
- **Developer Toolset** — Electron + React/TypeScript desktop app for scaffolding and maintaining Optimizely B2B Commerce storefront blueprints, with custom local scripts and AI-assisted asset naming (Anthropic API).
- **Automation scripts** — Node.js/shell scripts for build, deploy and repetitive project tasks, cutting manual work across the team's daily workflow.

EDUCATION & LANGUAGES

B.Sc. Computer Engineering — An-Najah National University, Nablus

2018

Languages: English — Fluent; Arabic — Native